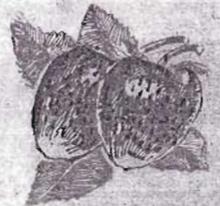


Why Dayton
of all places?

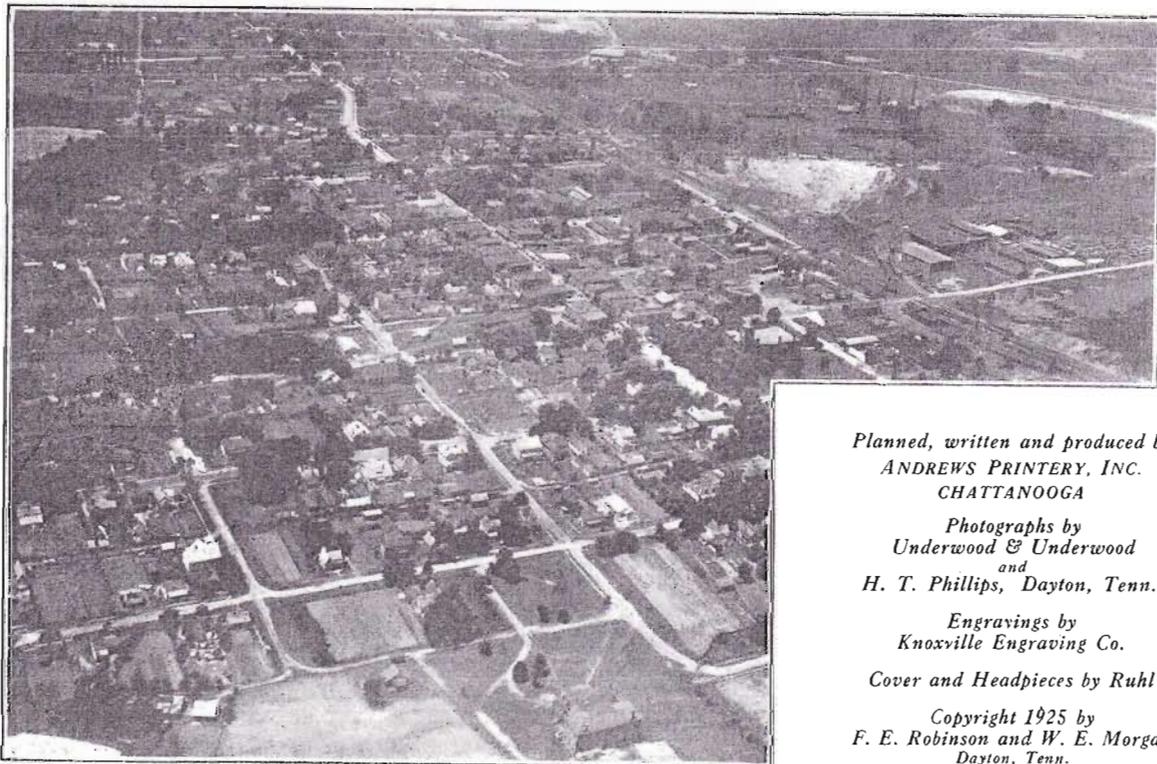


"WHY DAYTON—OF ALL PLACES?"—*St. Louis Post-Dispatch*

Dayton's Cultural Growth

Particularly—

"Agri-cultural!"



*Planned, written and produced by
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*Photographs by
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Irwin Aero Photo Service, Chattanooga, Tenn.



WHY DAYTON - of all places ?



MAIN STREET

The Drug Store "Where it Started" is Shown on the Right-Hand Side Down the Street.

*"This is America—a town of a few thousand, in a region of fruit and corn and dairies and little groves. * * * * Come on. Come to Main Street. Show us. Make the town—well—make it artistic. It's mighty pretty. * * * * Probably the lumber yard isn't as scrumptious as all these Greek temples. But go to it! Make us change!"*—SINCLAIR LEWIS IN "MAIN STREET."



Consistency Indeed a Jewel

“WHY Dayton—of *all* Places?”
You ask! And Dayton answers: “Of all places, *why not Dayton?*”

Is Dayton on trial? If so, permit her to present her own brief. She will tell in faltering voice, it may be, but nevertheless with the ring of sincerity that she hopes will carry proof, why this bowl in the Cumberlands holds “logically, fundamentally and evolutionarily” the amphitheatre for a world’s comedy or tragedy, whichever viewpoint the spectators may choose.

She steps to the rostrum keenly mindful of her diminutive stature and of the supercilious smiles directed at her from those in high places. But she respectfully begs them to withhold their scorn until they reflect upon such commonplace references as the home of a rail-splitter being today a nation’s shrine, of the tow-path that led to the Capitol, and how Cincinnatus was called to the dictatorship of the then known world, while plowing. You champions of the survival of the fittest, you followers of the lowly Nazarene! If the consciousness of a plunging, seething race has been aroused by this mountain town’s act, if the maddening rush of mankind has been arrested, even though momentarily,

by the shout from Main Street to halt, will you slight it and pay less respectful attention because the cry arose from the fields, the forests, the rivers, the mines, and the factories? Not when the evidence is in, we feel sure. If you are concerned over the questions involved in the Dayton Evolution Case you are ever seeking the light and fighting for the right, and you will not forego an opportunity just because it emanated from a country drug store, to take up the challenge thus afforded, and do for your posterity what your ancestors failed to do for you under similarly favorable circumstances long, long ago. You are listening in on Dayton today because the principles of evolution which Aristotle anticipated and which he stoutly voiced amid the echoing hills of Ancient Greece lay dormant for centuries after him. Did his deliberations fall flat because he failed to embrace a popular idea that a responsible principle must originate only in a seat of learning? You are listening in on Dayton today because the lonely Cross of Calvary has looked too desolate and burdensome for countless of its worshipers to bear it to exalted and sublime heights. Would it have appeared more inviting had it been erected in front of the Forum in Rome?



WHY DAYTON - of all places ?



HERE'S THE OUTSIDE AND INSIDE OF WHERE IT STARTED AND THE MAIN ACTORS
Upper Right-Hand Corner, Prof. John Thomas Scopes; Left-Hand Side, Doctor George W. Rap-
pleyea, who Swore out the Warrant. Lower Left-Hand Corner, Constable Perry Swafford who Served
the Warrant.



“Unto Everyone Which Hath—”

THROUGH the Appalachian trails leading out of the Carolinas and the Virginias migrated the first white settlers into the land of the Tennessee. Upon the Cherokees' hunting grounds that rambled over river bottom lands, valleys, ridges and mountains came the purest strains of sturdy Anglo Saxons, planting their standards. And their children developed the commonwealth where Dayton grew.

They were all a rugged lot and their convictions were adamant. In these respects they were no different than the pioneers of America everywhere in the making. They had the stalwart physiques and tenacities of purpose that heartened them to press on to new prospects when environments on their native heaths grew wearisome and unbearable to them through the tyrannies of their opulent overlords. For were they not from the same stock that had rebelled at the oppression and indignities of the mother country, and had not those same forebears invited hardships to colonize Jamestown?

And had not many of the more prosperous of these very families of King George's settlements permitted themselves to grow indifferent to the tenets that compelled them to immigrate to “the land of freedom?” Had they not imposed intolerable measures upon their charges and less fortunate brethren? Weakness has always been mankind's strongest manifestation and it has been the urge to escape the power of weakness flaunted by others that has sent us upon quests for fragrant gar-

dens where we might fortify in hives filled with honey sweets for ourselves.

So the “first come were the first served.” The broad acres of the Tennessee bottom lands of a hitherto unknown fertility were taken up. The oncoming emigrants made the best of the best that was left and took the valleys as their portion. Still others came and made their homes in the ridges, and for the fourth crusade naught remained but the mountain fastnesses.

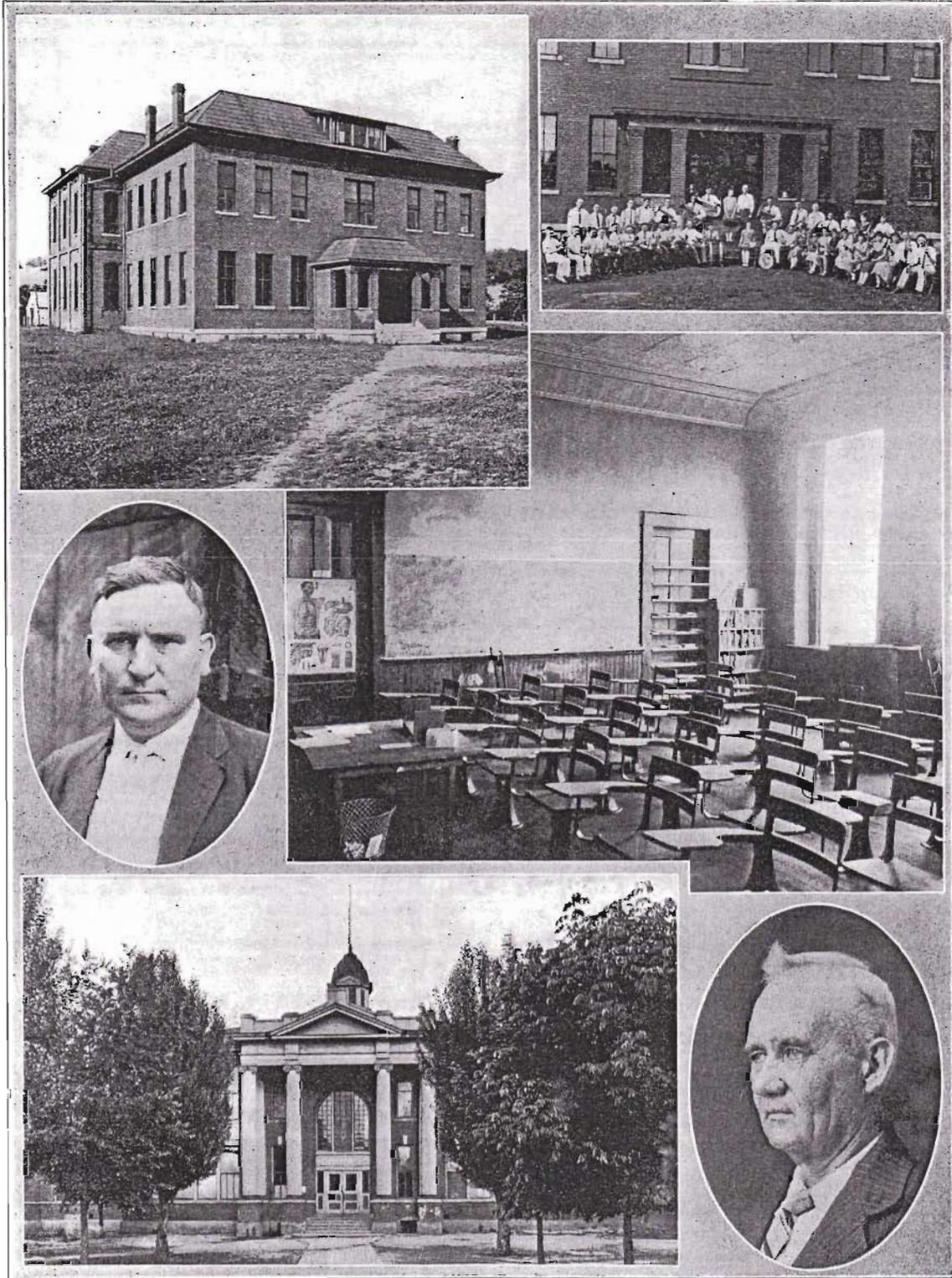
All this was brought about in the course of time. And during this time the whole nation was rapidly “settling up.” New grants where one could own all that “adjoined him” were “few and far between.” Stern reality revealed the grim necessity of hard work for him who “hath not.”

The first families of the Tennessee bottom lands had grown rich. They owned their slaves and basked in the cool and calm of plenty. Middle and West Tennessee were in a like situation. But the most of East Tennessee, with the exception of the ribbon of gold along the great river, was high up among the poorer whites who had to work for a living. The war clouds settled. The hill people had long been compelled to match their brawn in competition with the negro. They wanted to see the black man free and thus free themselves from this unequal yoke. This is why Tennessee responded so heavily in the Northern cause. And to be sure there were rock-ribbed Republicans among them and their children have been Republicans, and wherever there are exponents of two sides there are arguments and discussions.

What else might we expect, then, from such a locality, as the South began to enjoy



WHY DAYTON - of all places ?



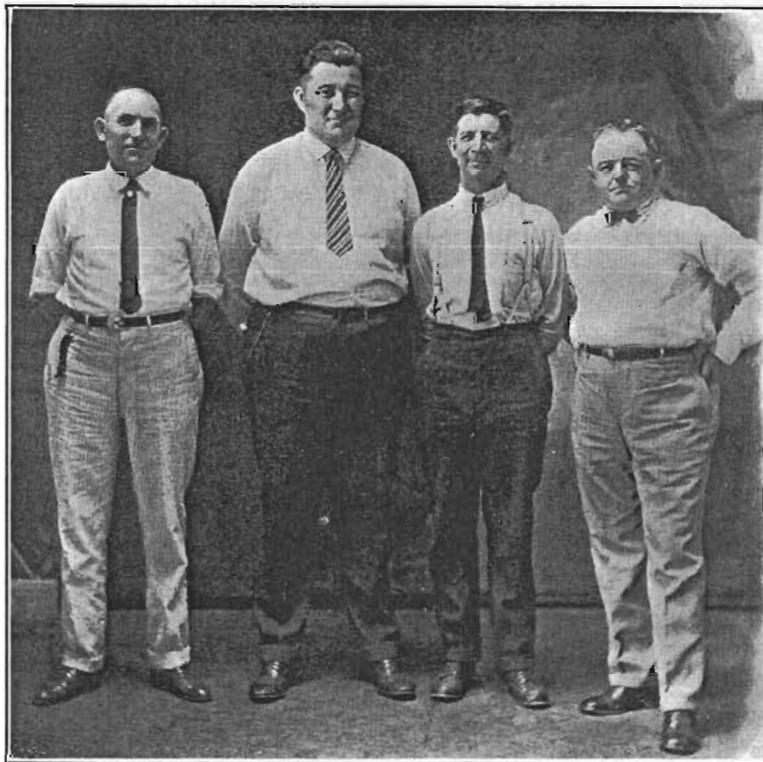
TOP: RHEA COUNTY HIGH SCHOOL AND RHEA COUNTY HIGH SCHOOL BAND.
This Band is Youngest, Best, Largest and Only Mixed Boys' and Girls' High School Band in the State.
The School Room is where Prof. John Thomas Scopes Taught Evolution. Walter White, County
Superintendent of Schools is Shown at Left. He is the Prosecutor in the Case.
Dayton City School and its Founder, K. M. Benson is Shown at Bottom.

WHY DAYTON - of all places ?



the benefits of reconstruction, but an inborn propensity among neighbors of dissimilar political persuasion to be prone to debate? And the subjects of this universe that are debatable are many. They do not have to be confined to politics. The knotty questions confronting the world present a big job of unraveling. And the straightening out and untangling process can be the more earnest among the lineal descendants of arch craftsmen in controversy.

They become adept in the art of matching wits where their hours are not taken up to any alarming extent by social functions with gilded hall and affected drawing room appointments. The "little capitol" in one town might be at the corner grocery. At another it might be down at the depot around the evening hour when the locals from the east and west are due to meet, but for our needs in this particular instance the drug store on Main Street does very well.



COMMITTEE ON RESERVATIONS

Left to Right: C. E. Toliver, Secretary; S. C. Patton, B. M. Wilbur, W. N. Morgan, Chairman.



WHY DAYTON - of all places ?



RHEA COUNTY COURT HOUSE AND COURT ROOM, PLACE OF TRIAL.

Trial Judge J. T. Raulston

B. M. Wilbur
W. J. Green

A. C. Benson
Attorney General A. T. Stewart



Shake Well Before Taking

NOW let's plant our feet on the warming-rail of the base burner in the rear of the drug store on Main Street. A busy day is ended and it is a chilly time of year. Let us light up a few mild cigars and tilt back in our chairs and listen. The night is come and "brings its never-ending round of irritating concerns!" The pharmacist with his pestle may pound substances in a mortar and get only a thud as sickening as carbon knocks, but we shall see how the assembled alchemists at the hearth concoct and prescribe panaceas for human ills that explode with deafening detonations.

Get this: They are Daytonians! The Dayton spirit is in the air! Why, Dayton is only a very few miles from Alvin York's! Dayton took off her hat and passed it around and it was delivered to him running over with what it took to save the day for him—the day that he had already won so gloriously. Was Dayton going to be unappreciative of her first cousin in the hills whose kinfolk for generations had been loyal to the American flag and the government at Washington?

And speaking of Washington: Washington, Tennessee, is only seven miles from Dayton. It came within two votes one time of becoming the capital of the state. The old town is only a memory now. It lost out in the battle of progress when the railroad and good pikes came to

Dayton. But Dayton's great grandfathers switched their tobacco quids from port to starboard and from starboard to port to equalize the ballast in the tempest. They all but mutinied at watching the disappearing sails conveying their treasure-trove, with their hopes wrecked and they not at the helm of the ship of state.

Thus the gnawing vexations of the fathers have been visited upon the sons of the succeeding generations. At least the seeds planted then, it must be conceded, were planted in soil prolific of abundant fruit. True, the competing markets might boldly assert that the packages contained nothing but "sour grapes," but be that as it may the century-old vintages have had a decidedly stimulating effect in aiding sprouting orators to bud, in adding zest to political campaigns and in inspiring the Rhea county youth for years and years to an ambition for unerring judgment upon legislative acts.

Amid such environments is it any wonder that Dayton had a Republican candidate in the gubernatorial field last year? Amid such environments is it any wonder that Rhea county is pluming itself unto the day when her favorite son, already formidable and a giant of thought, will lead the Democratic hosts of the old Volunteer State in triumph up the capitol steps at Nashville?

Nashville did we say?—Nashville, of all places must be watched! Rhea county



WHY DAYTON - of all places ?



COUNSEL FOR THE PROSECUTION

H. E. Hicks
J. G. McKenzie

William Jennings Bryan
(See Also Page Eleven)

W. C. Haggard
S. K. Hicks

WHY DAYTON - of all places ?



has never felt quite safe to lock up and go to bed since her frontiers were broken into and her beautiful dream of the state-house dome crowning her picturesque valleys was shattered. Out on her western front atop the Cumberlands she keeps her scouts crouched in eternal vigil at the enemy maneuverings around war headquarters over on the plains of Middle Tennessee. The beacon lights are flashed to Main Street. Main Street foregathers at the apothecary's shop, and here in studied council is weighed the purport and significance of every column right and mass formation, of every public utterance and official act. Nashville can wield the sceptre with the mailed fist but Main Street hurls back her acquiescence or defiance with the gloves off! Nashville can present in all reverence, as she did last year, a lecture on the truth of the Bible by the world's most famous orator, but the news of it needs must get a little more comment per capita on Main Street than was accorded it in any other outlying town—because it happened in Nashville!

And then there was this in the accounts about the Bible lecture as it was reported at the drug store on Main Street that

called for another round of fruit juice pop and a little more discussion before a motion to adjourn could be entertained the first night that the problems that it occasioned came up for settlement: The governor himself was on the platform with the speaker and many of the district assemblymen were in the audience. This was uncalled for and out of order upon the part of the publicity bureau broadcasting out of Nashville. As if a subject of faith and religious belief could not be dissipated among a people without ostentation! It was a pretty sacreligious piece of business indeed, for the party manipulators to start its machinery in motion to gather more votes the next time by heralding the sly intimation that their staunch and beloved leaders were unquestionably and firmly in the embrace of the Everlasting Arms! So thought even some of the most orthodox as they shook their heads with misgivings at the prospect of a government debased by its sentinels who would dare to strengthen its camp numerically by passing into its lines whole battalions, if they could but give the countersign, "The Lord of Hosts!" And Main Street called it a day and went home and tried to sleep.



Judge
John L. Godsey
For the Defense



General
B. G. McKenzie
For the Prosecution

SENIOR DAYTONIANS IN THE EVOLUTION CASE



WHY DAYTON - of all places ?



COUNSEL FOR THE DEFENSE

Clarence Darrow

Dudley Field Malone
John L. Godsey

Bainbridge Colby
John R. Neal

(See Also Page Eleven)



The Time, the Place, the Whirl

A "DOSE OF BLUES" had been poured down Dayton's throat and heroic treatment was necessary to overcome its damaging effects.

The shock was the more severe, too, coming as it did at a time when everything at home was serene and lovable and gliding along under the peaceful trade-winds of normalcy.

Do not gather from this chart of Dayton's place in the sun that she is due the belligerent appellation of an armoured Mars! Far more representative and expressive of her station would it be to say that she is just one of countless twinkling stars, but with a true brilliance yet to be revealed—a star of hope, love, purity and beauty, scintillating complacently in a firmament of gems along the banks of the River of the Great Bend that must appear from the heavens above like a Milky Way of priceless and measureless charm and enchantment. Her comet-like flash through space will subside and she will return to the fascinating pursuits of her markets, her shipping, her industries, her lumber, her mines, her farms and her stock raising. In all these latter activities she plays the game of commerce with a master hand. They are her vocations. They are the tools with which she works and prospers.

Life in Rhea county is accomplishment through Diversity. Her evenings at the pharmacy on Main Street bring relaxation through Diversion. It has been explained here how and why Main Street is quick to note every gesture that could be even remotely construed as a challenge to the glamour of her civic past or threatening to her political future. And when

someone detected in the news columns a clause so inconsequential generally but of tremendous importance to Dayton and Rhea County because, when translated, it was supposed to mean that present incumbents in office were going to be eminently satisfactory and popular one and three years hence and that new entries need not apply, Main Street was moved to forebodings.

In tranquil times the wordy dramatists at the drug store staged everything from a Punch and Judy show to a reproduction of a World War. Merriment ran high when the ludicrous situations of human affairs were depicted, and when the more sombre aspects and incidents of life were reviewed some member of the all-star cast gripped the house in awed and hushed attention.

But now the vital interests of home folks were at stake! The laws of self-preservation were pulled down—opened and consulted. Political extinction was weighing in the balance, and someone ventured a bit of dubious and uncanny prophecy by saying that no party or party faction could get very far by pulling the nails out of the Cross and driving them into a platform—that they might better drive them in their own coffins.

Night after night the arguments were continued with unabated enthusiasm. The significance of the matter in its local aspects was at times relegated as the question in its wider and more awful ramifications loomed up. And just about now Nashville and the rest of Tennessee were warming up over a bill which said in part that there should not be taught in its public schools



WHY DAYTON - of all places ?



MARKET STREET, LOOKING SOUTH



MARKET STREET, LOOKING NORTH

WHY DAYTON - of all places ?



“any theory that denies the divine creation of man as taught in the Bible, and to teach instead that man has descended from a lower order of animals.”

The bill passed, but similar laws are in one or two other states, except that they carry no penalty for violation. But where is the other spot that had the same slant at these things as has Main Street? The law was unpopular from many sources and in many localities, but they had had no particular business or curiosity to make the premises leading up to its adoption their own special concern. If they now felt that they had been wronged they yet had a good deal of ground to go over before they could catch up the facts and history of the case and be even with Main Street in all the particulars as these particulars pertained and touched upon petty annoyances of a local character. The subject's more profound side was receiving much attention throughout the country, and in Chattanooga, only 38 miles away, a learned minister who is at the head of a prominent school of psychology was being pressed by his constituency to challenge the law's supporters to a debate.

Main Street was scanning the papers in a few days and came across a little line or

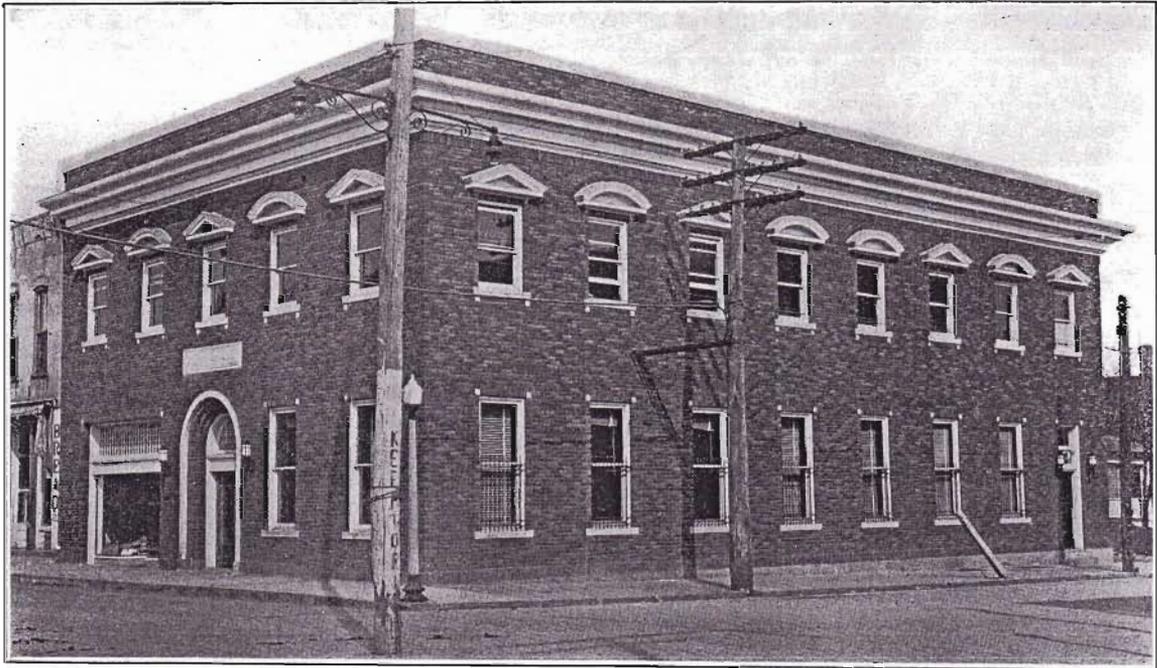
two to the effect that a New York society would finance an effort to test the constitutionality of the new Tennessee law. Main Street could discourse on the affair with unction and assumed assurance, and ventured the notion that for “just two-cents” they'd start something and maybe it would be interesting and stir up a little confab in Rhea County. Just then the county school pedagogue, belated from having enjoyed a tennis game, strolled into the drug store and heard the comment. Well, it was his opinion that anyone who was teaching the text books was doing so in violation of the law. He could show 'em the very place that could not legally be taught and the textbook itself was handed him from the shelves that contained the supplies for the schools, for of course, Main Street's drug store is an emporium for such goods. Pointing to the passage and admitting that he used it in his instruction work brought forth the half playful, half serious threat that he was breaking the laws of his state and that a warrant should be served on him for his immediate arrest. With a little sparring, a little side-stepping, the hats were in the ring, and the whole world has done its bit to help hold up the stage to public view.



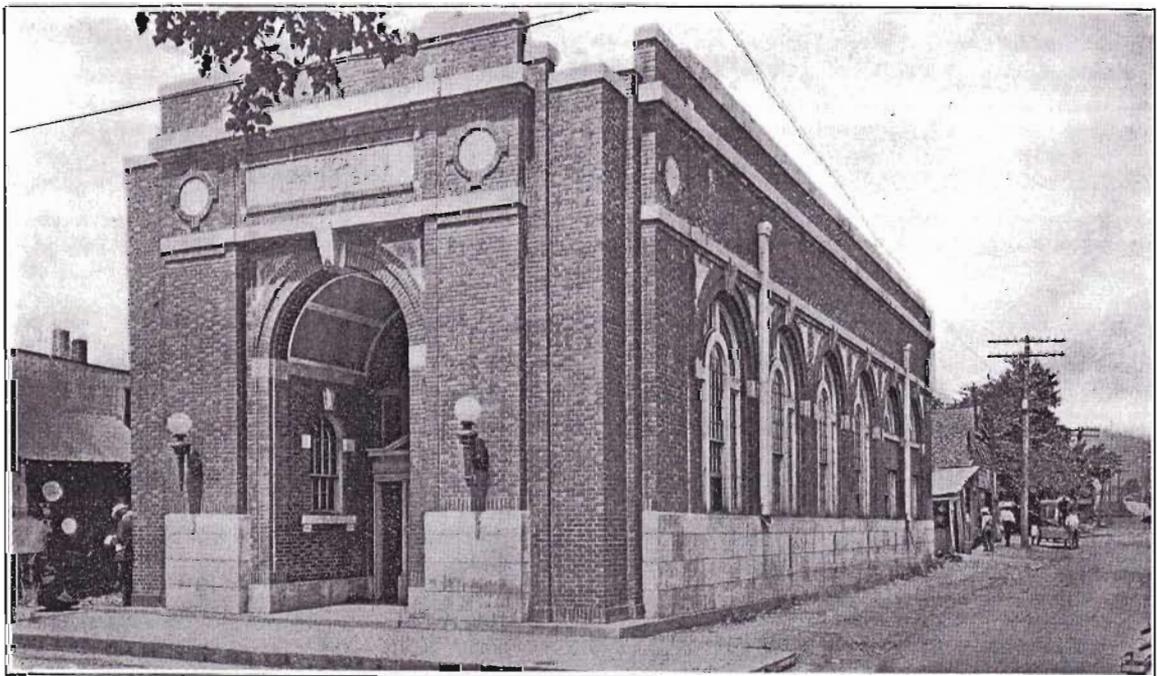
DR. WILLIAM MARCUS TAYLOR,
of Taylor School of Bio-Psychology, Chattanooga,
which Institution would have debated the constitutionality of the “Evolution law.”



WHY DAYTON - of all places ?



DAYTON BANK AND TRUST COMPANY



AMERICAN NATIONAL BANK



Dayton's Palm

DAYTON, so some may think, rushes in "where angels fear to tread." Since the ether is vibrant with arguments of greater moment than this she might be persuaded to plead guilty to such an accusation in the present circumstances, but would offer as an extenuating plea an unquestioned axiom: "What fools these mortals be!"

Dayton's instrumentality in parading a so-called circus was done without malice or forethought of its culminating in an universal chatter to prove or disprove that the world's a menagerie. This determined effort to pull up the tree of life and shake it, roots and all, before the public gaze, it has been facetiously remarked, may result in more cocconut trees and date palms being planted in its stead wherever they will flourish, but they won't thrive in Dayton.

Yet Dayton holds in her palm and in her own right some bequests of nature which her native and adopted sons for decades have been exploiting to the mutual profit, pleasure and luxury of producers and consumers alike. If this is an age of commerce (and there is cumulative proof that it is) and if it is to continue to be an age of progress (and the contrary has yet to be proven) Dayton would be woefully remiss in her duty to herself not to grasp this hour of her lime-light incandescence and make of it an occasion for self-aggrandizement with some incontrovertible facts about her products and natural resources.

With calm assurance that her claim cannot be successfully combatted and with a reasonable guess that so savory a dessert being at hand will be received with ap-

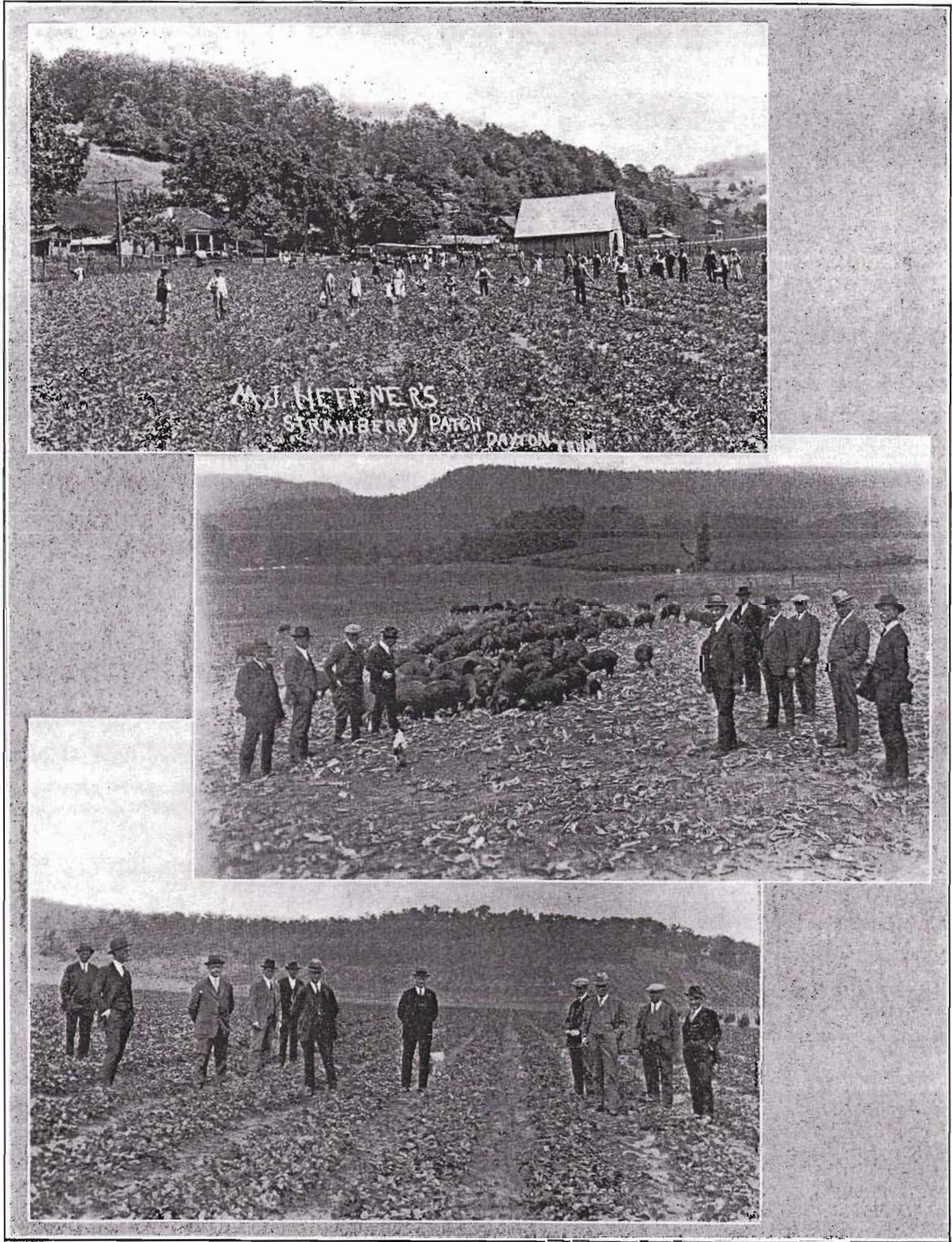
plause Dayton proudly rises at the banquet table of this Feast of Reason and starts off by saying: "We are the *greatest strawberry growers on earth!*"

"Should our argument that Dayton is the consistent spot for the Evolution Case to evolve seem unsound, should it still seem that the spot-light of publicity fell upon Dayton accidentally we will abandon that count and turn to more material things and let actual fulfillments speak for themselves. The sun's rays were supremely well focused in the beginning and there was much wisdom evidenced when Old Sol was directed to shine in all his glory on Rhea County.

"Through the ages the process of change disintegrated the limestone formations into a top dressing that mixed miraculously well with the sand and gravel and 'black jack' soil. Vast stretches of upland acreage were unrolled and man in his intelligence came to know that it was wonderfully adapted for the luxurious growth of the fragrant fruit mentioned above. But what was he to do with it? The first half of the word strawberry means proverbially something worthless. It required the care and attention, the cultivation and research to make Rhea County strawberry famous in the big markets. This product is in demand to such an extent as to yield to the producer in Rhea County a better price than is obtained elsewhere. And by what almost looks like a special act of Providence the railroad came and installed a special service that puts fresh Rhea County fruit to the big northern markets in twelve hours. Strawberries are very perishable and this quick transportation, the quickest there is anywhere, solves the



WHY DAYTON - of all places ?



ROWS UPON ROWS OF STRAWBERRIES AND STOCK.
Typical Rhea County Scenes.

WHY DAYTON - of all places ?



former worries of the farmer. One thousand cars a season from this section is an average amount of export.

"The possibilities of the countryside are only scratched, so to speak. The men of thrift, education and scientific understanding of the work are growing rich growing strawberries and peaches. The peaches of Rhea County are rapidly becoming the favorites among buyers. This commodity is only now beginning to show its wonderful possibilities. With the proper tillage the land that under old and obsolete methods was supposed to be run out is reclaimed and making fortunes for the operators.

"This great agricultural impetus in Rhea County is the territory's greatest asset. Around these are flourishing its farms of mixed products such as potatoes and tomatoes, corn and general trucking and stock raising. There can be found no section of the country more beautiful, more enticing, more appealing to the home-lover than in Dayton and its environments. Its manufacturing sites are limitless and large interests are already establishing successful

records for economical and profitable operation.

"Dayton bids for new industries with advantages second to none. Her municipal form of government administrates its affairs with a constant eye to conserve investments. Dayton's water and electric lighting systems are municipally owned and are marvels in unique maintenance and service. No community enjoys so low a tax rate. The products of her storehouses of nature furnish her with just about everything she needs and it only remains for the exercise of man's ingenuity to build the Dayton valley into an empire of astonishing supremacy. Her coal, her iron, her lumber resources have never been estimated. Dayton has all these advantages. Dayton does not theorize in these. They are realities. The only unknown quantity is: How soon will the opportunities that she holds attract enough added energy to extract and transform her treasures into the possessions of life that make for wealth, health and happiness.

" 'Why Dayton—of all places?' And Dayton answers: 'Of all places, why not Dayton?'"

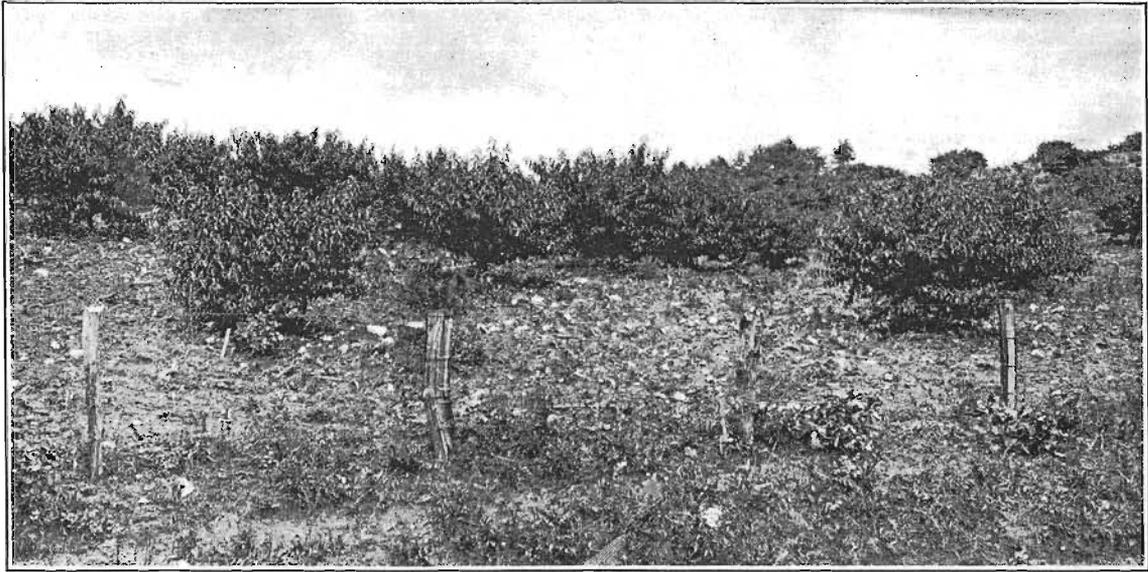


DAYTON CITY COMMISSIONERS

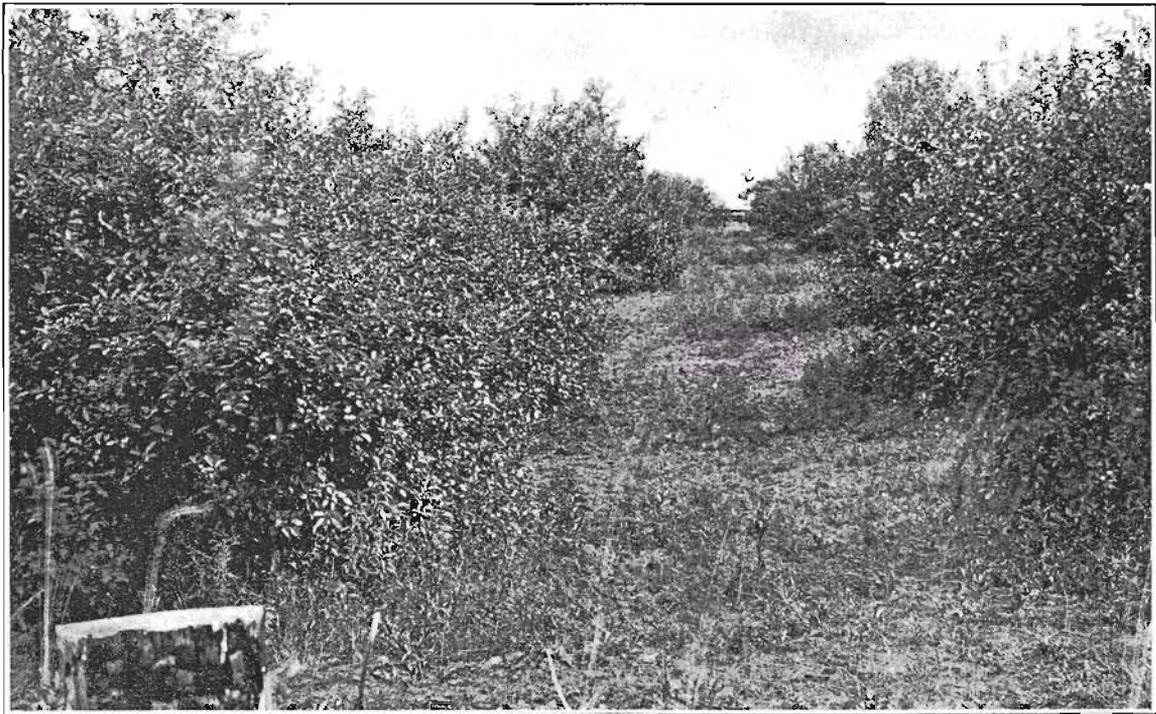
Left to Right—Harry Thomas, Commissioner of Education; J. S. Frazier, Commissioner of Streets and Police; A. P. Haggard, Chairman of Board and Commissioner of Finance.



WHY DAYTON - of all places ?



RHEA COUNTY PEACH ORCHARD



RHEA COUNTY APPLE ORCHARD



Old Rhea and New Dayton

RHEA County, as such, had its beginning in 1809. From its original boundaries have sprung Meigs county on the east and Hamilton, in which Chattanooga is situated, on the South. It is thirty-three miles in length and eleven miles in width.

Dayton up to 1877 was known as Smith's Crossroads. In that year the Queen & Crescent (now the Southern) railway was completed and the engineer who constructed the bridge over Richland Creek gave the town its present name.

The region first became known for its coal and iron deposits and the hidden wealth of these commodities are to this day apparently inexhaustible.

The county's supply of timber and building stone can yet be drawn upon unabated for more than a quarter of a century.

Dayton became an incorporated town in 1884 and for several years enjoyed a very remarkable boom. The past dozen years have witnessed the solid and substantial growth of Dayton.

The city has a population of 2200. More than 1000 more reside in the immediate vicinity outside the city limits. The city's manufacturing plants nearly all lay just outside the corporate lines.

Dayton's Commission form of government was instituted in 1915. The original officials with the exception of K. M. Benson, who became active in educational work, is still in office. Dayton's City Commissioners receive a compensation

of three dollars per month for their service. The city is free of debt and enjoys a low tax rate of 75 cents on the hundred dollars.

Dayton's industries are financed almost entirely by local capital.

New improvements, such as a modern sewerage system, extensive street paving and a modern hospital are now under way.

Dayton's public-owned utilities, electric light plant and water works are operated at a profit.

Dayton's citizenry are all public spirited. The Dayton Progressive Club is one of the outstanding functioning organizations in Tennessee.

Dayton is 38 miles from Chattanooga and 101 miles from Knoxville.

Dayton's water supply is excellent and her healthy climate is unexcelled. Popular summer resorts abound in various directions. For scenic interest her waterways, valleys, and mountains are of gripping fascination.

But it is as a great fruit center that Dayton now is famous. Through scientific methods of development linked up with her natural advantages, Dayton is destined to become a great throbbing artery of commerce in the Tennessee Valley.

"PLANTS"—plants agricultural and plants industrial are making Dayton.

Dayton is a church town, having nine churches.

RED LETTER DAYS LEADING UP TO THE EVOLUTION TRIAL, IN 1925

Lecture "Is the Bible True," by William Jennings Bryan, in Nashville, January 29.

"Antievolution Bill" introduced by Representative A. K. Butler, March 7.

Bill became law March 21.

Prof. John Thomas Scopes arrested for Violating the law May 5.

Preliminary hearing May 9.

Announcement that Mr. Bryan would assist in defending the law made public May 14.

Announcement that Mr. Darrow would assist Prof. Scopes was made public May 15.

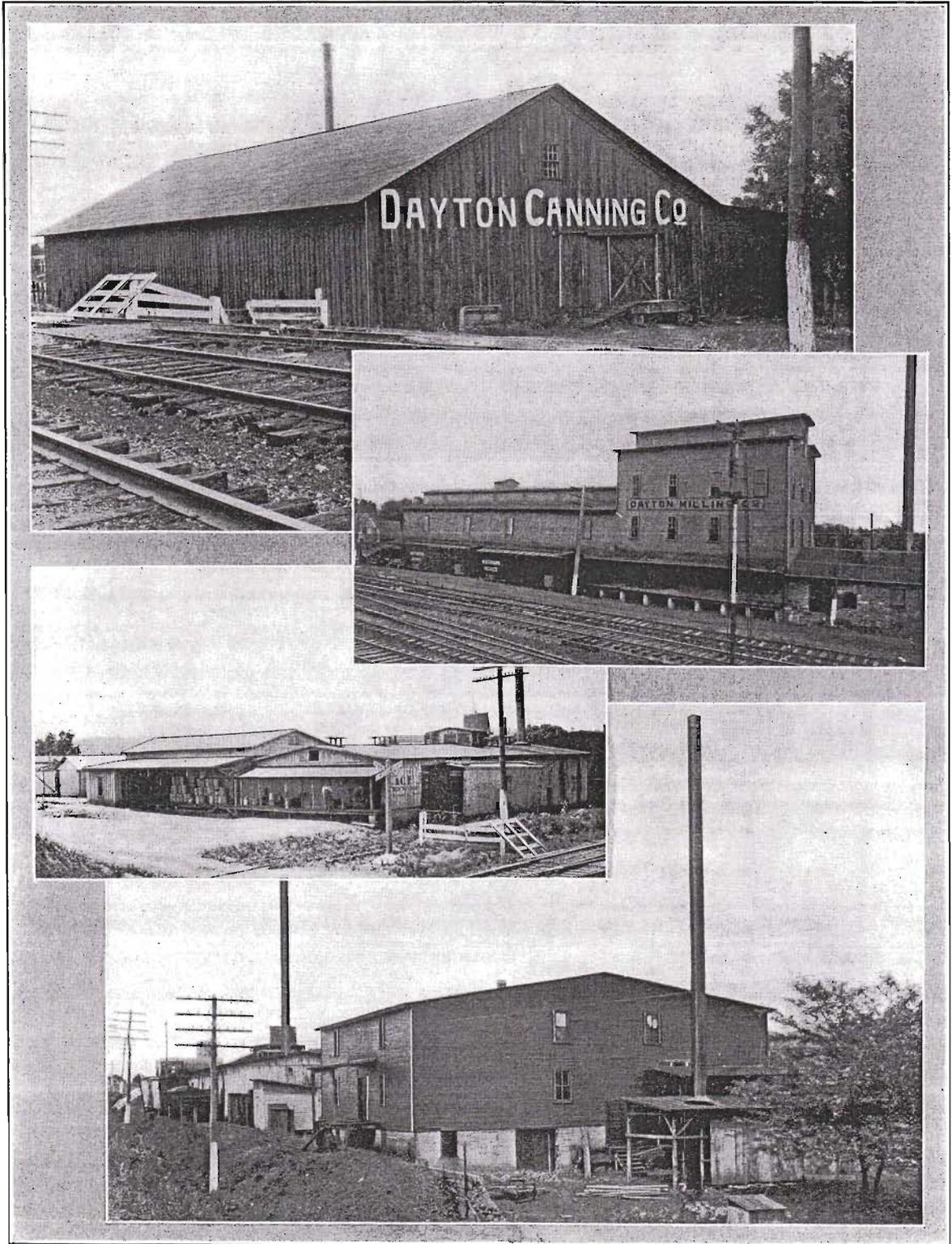
Indictment before Grand Jury May 25, and date of trial set for July 10.

Mr. Darrow banqueted by Dayton Progressive Club June 22.

Mr. Bryan banqueted by Dayton Progressive Club July 8.



WHY DAYTON - of all places ?



A PAGE OF DAYTON INDUSTRIES

Dayton Canning Company, Dayton Milling Company

Lower Half: Left-hand, Dayton Ice Co.; Right-hand, M. Shield's Canning Co.

WHY DAYTON - of all places ?



DAYTON VENEER & LUMBER COMPANY
One of Dayton's Largest Industries

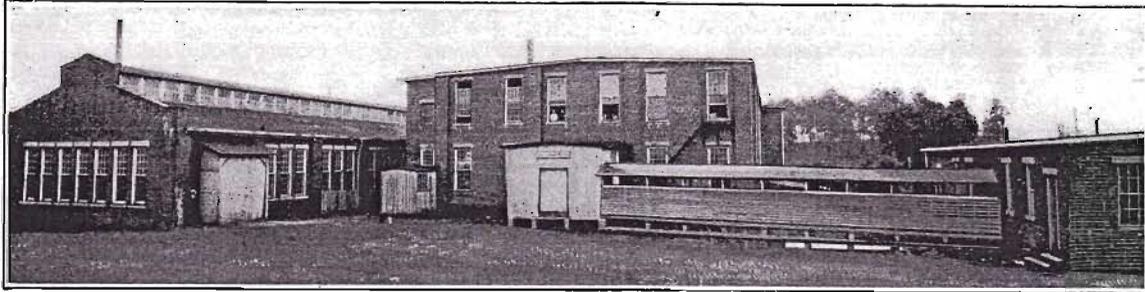
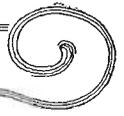


MARKET STREET

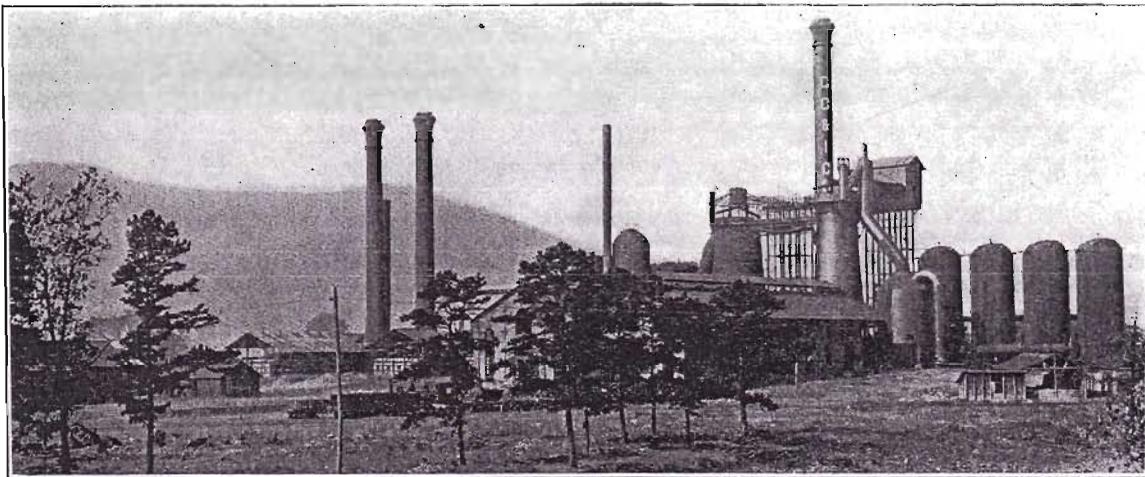
Market Street, Dayton, is within thirty-eight miles of Market Street, Chattanooga, the route being one of the most beautiful in the South.



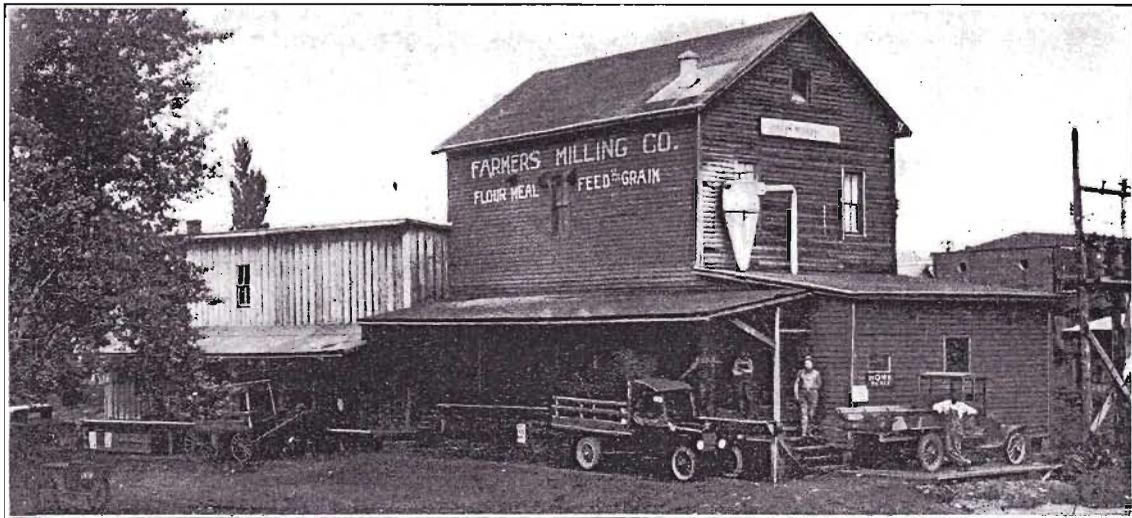
WHY DAYTON - of all places ?



DAYTON HOSIERY MILLS

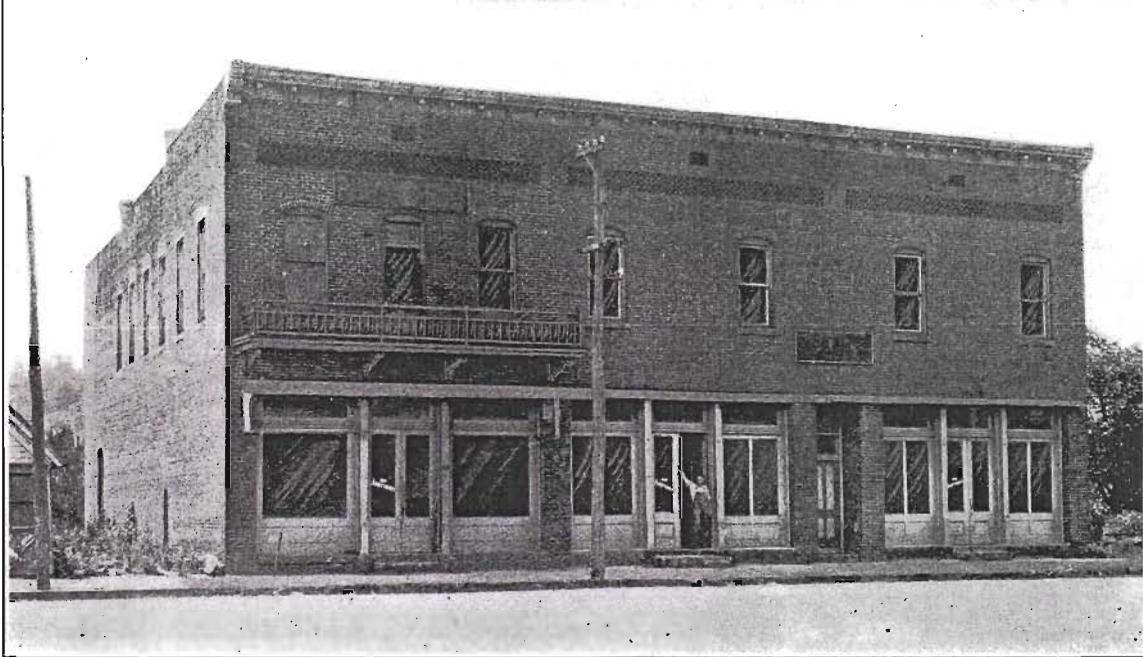


BLAST FURNACE OF CUMBERLAND COAL AND IRON COMPANY



FARMERS MILLING COMPANY

WHY DAYTON - of all places ?

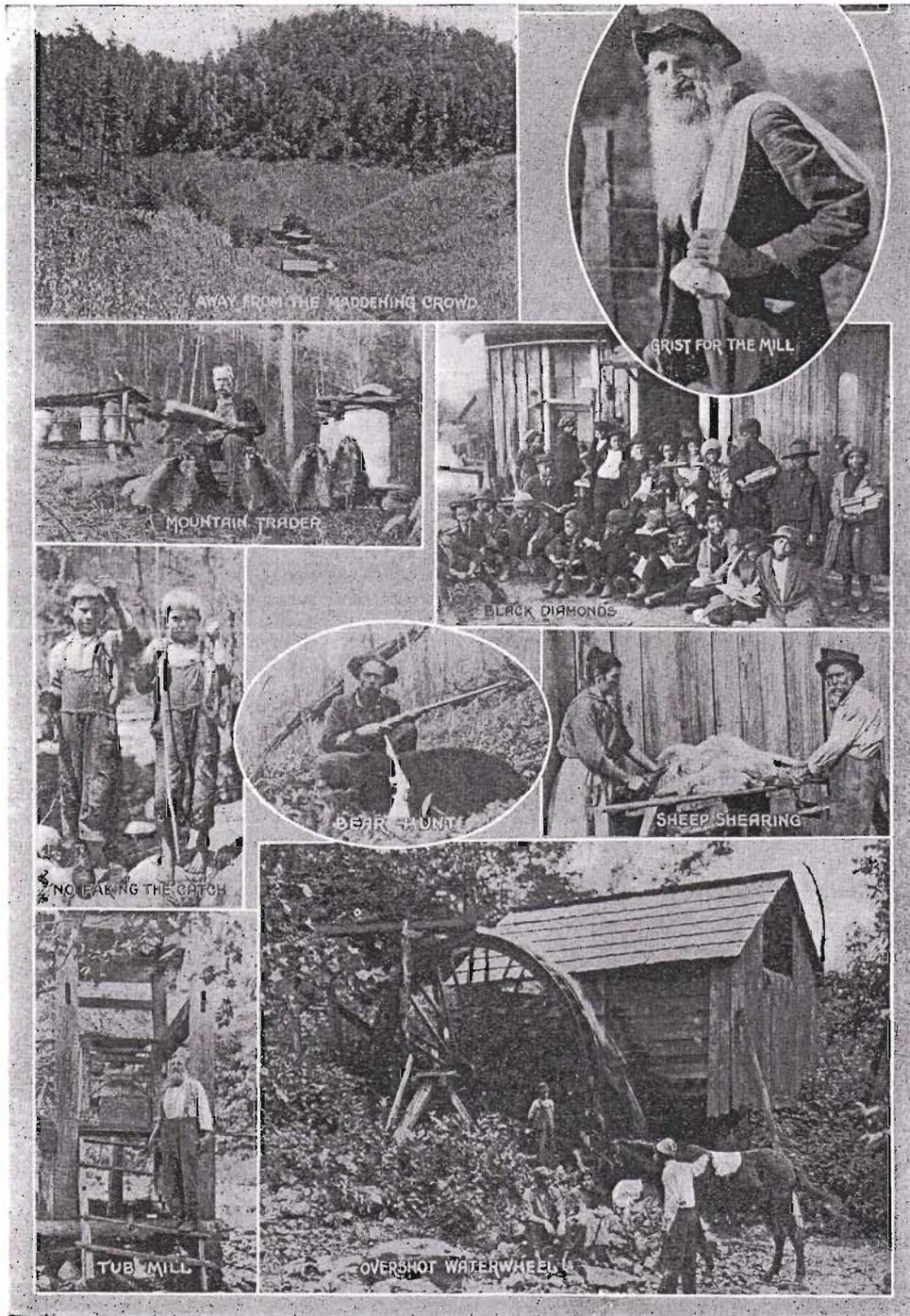


Above—Manufacturing Department, Morgan Furniture Manufacturing Co.
Below—Finishing Department, Morgan Furniture Manufacturing Co.

The kind of National reputation that Dayton built in a day may be just passing. But the kind that Dayton can maintain for ages is just coming. If you are worried about where you came from and want to know where to go—Come to Dayton.

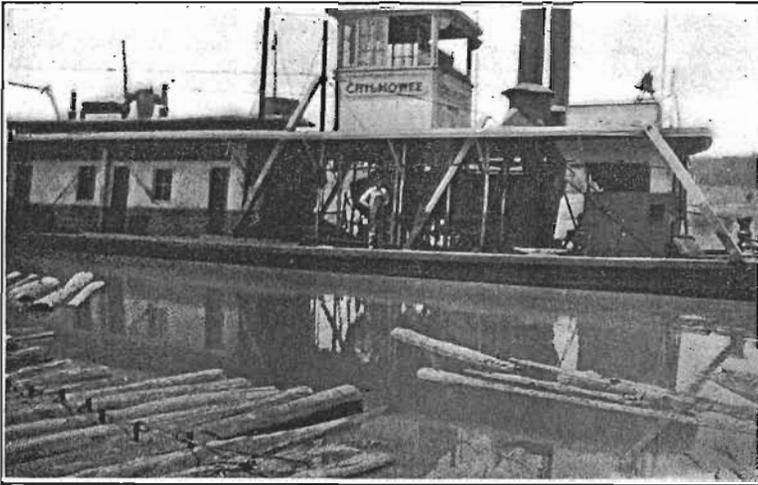


WHY DAYTON - of all places ?



PRIMITIVE TENNESSEE LIFE ADJACENT TO DAYTON

WHY DAYTON - of all places ?



Few visitors to Dayton realize that the "River of the Great Bend" is but two and one-half miles from the city. With the Tennessee River improvements that are now contemplated by the Government, Dayton's river frontage will come into a full realization of its transportation advantages.

DAYTON LANDING ON TENNESSEE RIVER
The Town and River are Connected by Railroad and Pike

Rhea County's pikes are among the best in the state. Its roads lead in every direction to quiet resorts of health, pleasure and comfort. These mountain resting places are approached over roads graded with slopes that are easy to traverse.



MORGAN SPRINGS HOTEL ON WALDEN'S RIDGE

Dayton reaches up on the shelves of her storehouses of treasure and lays her advantages on the counter for the world's examination. There is little use trying to "ape" her exclusive goods and possibilities somewhere else—just come on and be one of us and make it a bigger and better show.
